

**EPSY 5244 Topic & Reading Schedule 2011**  
**Dillman and Lohr Chapters in Parentheses**

<i>Wednesdays</i>		<i>Projects DUE</i>
9-7	Introduction & Measurement; Research Process; Survey Methods	
9-14	Social Exchange Theory; Measurement (D: 1-2)	
9-21	Developing a Survey Structure; Preparing to Write Items	<i>1</i> <i>in class review</i>
9-28	Item Writing; Review of Sample Surveys (D: 4-5)	<b>1:</b> Instrument Plan
10-5	Form Construction, Pilot Strategies (D: 6; L: 1)	
10-12	Research Design, Implementation; (D: 7-8, 13)	<i>2</i> <i>in class review</i>
10-19	Coverage & Sampling Error; Sampling Strategies (D: 3)	<b>2:</b> Draft Instrument
10-26	Stats Review re: Sampling Theory	
11-2	Simple Random; Stratified, Cluster Sampling (L: 2, 3, 5)	
11-9	Analysis of Complex Samples; AM [Software]	<b>3:</b> Sampling Plan
11-16	Complex Surveys & Nonresponse (L: 7, 8)	
11-23	<i>THANKSGIVING</i>	
11-30	Data Analysis & Psychometric Quality (L: 10, 11) jMetrik [Software]: Item Analysis, CFA, Rasch Analysis	<b>4:</b> Pilot Results
12-7	Experimental Research in Survey Design (Krosnick, 1999)	<b>5:</b> Data Analysis Plan
12-14	Ethics & Reporting (D: 13)	